

Albert Phan

Colour and Graphics

Design-led story telling as a solution to creative challenges is at the core of what drives me forward as a creative individual.

I'm a multidisciplinary designer, with over ten years of experience focusing on colour and graphics for product. Educated with a BDes Hons in graphic design from the joint program between York University and Sheridan College.

Contact

AlbertPhan.com
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Experience

- 2022 – Allbirds Inc.
Senior Concept Designer
Established visual language for both inline product and limited release through color, graphic, material and trims.
- 2019 – 2022 Specialized Bicycle Components
Senior Concept Designer
Led concepting, development, and production of colour and graphics for footwear and helmet categories
- 2015 – 2019 Cervélo Cycles
Graphic Designer
Developed production and protour bicycle colour and graphics, as well as marketing and launch materials
- 2013 – 2015 Ove Brand | Design
Graphic Designer
Focused on branding design and strategy – accounts included; BMO, Canada Post, WestJet, and Heritage Toronto
- 2013 Pivot Design Group
Freelance Designer
Worked on production team for Unifor re-brand
- 2012 BCA – Breadwinner Creative Agency
Graphic Designer
Created page layouts, concepts, and designs for various magazines (Later Mag & King Shit) and Nike
- 2011– 2013 YFS – York Federation of Students
Graphic Designer
Responsible for event and club identities design
- 2008 – 2009 Trek- IT INC. Brand Development
Graphic Design Intern
Developed promotional materials and graphics

References

Can be provided upon request

Education

York University / Sheridan College (YSDN)
BDes Hons - Bachelors of Design with Honours

Skills

Product Creation:
Color and graphic development, line planning, factory and sample coordination, project management

Adobe Creative Suite:
Illustrator, Photoshop, InDesign,

Other computing knowledge:
HTML, Css, Javascript, JQuery

Technical:
Workshop experience, garage experience, fabrication, design

Achievements

Academy of Annual Reports:
Gold Winner – Traditional Annual Reporting

Adobe Design Awards:
Semi-finalist in Motion Design

Adobe Design Awards:
Semi-finalist in Package Design

York U Faculty of Design:
Design Achievement Scholarship

York U Faculty of Design:
Portfolio Review Scholarship