

# Albert Phan

Graphic Designer

Design-led story telling as a solution to creative challenges is at the core of what drives me forward as a creative individual.

Educated with a BDes Hons in graphic design from the joint program between York University and Sheridan College and nine years of experience working in studio and in-house environments.

## Contact

AlbertPhan.com

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## Experience

- 2015 – Cervélo Cycles  
Graphic Designer  
Developed production and pro-tour bicycle graphics, as well as marketing and launch materials
- 2013 – 2015 Ove Brand | Design  
Graphic Designer  
Focused on branding design and strategy, accounts included; BMO, Canada Post, WestJet, and Heritage Toronto
- 2013 Pivot Design Group  
Freelance Designer  
Worked on production team for Unifor rebrand
- 2012 BCA – Breadwinner Creative Agency  
Graphic Designer  
Created page layouts, concepts, and designs for various magazines (Later Mag & King Shit) and Nike
- 2011– 2013 YFS – York Federation of Students  
Graphic Designer  
Responsible for event and club identities design
- 2008 – 2009 Trek- IT INC. Brand Development  
Graphic Design Intern  
Developed promotional materials and graphics

## References

Can be provided upon request

## Education

York University / Sheridan College  
BDes Hons - Bachelors of Design Hons (YSDN)

## Skills

Adobe Creative Suite:  
Illustrator, Photoshop, InDesign, Premier Pro, After Effects

Other computing knowledge:  
HTML, Css, Javascript, JQuery

Technical:  
Workshop experience, garage experience, fabrication, design

## Achievements

Academy of Annual Reports:  
Gold Winner – Traditional Annual Reporting

Adobe Design Awards:  
Semi-finalist in Motion Design

Adobe Design Awards:  
Semi-finalist in Package Design

York U Faculty of Design:  
Design Achievement Scholarship

York U Faculty of Design:  
Portfolio Review Scholarship